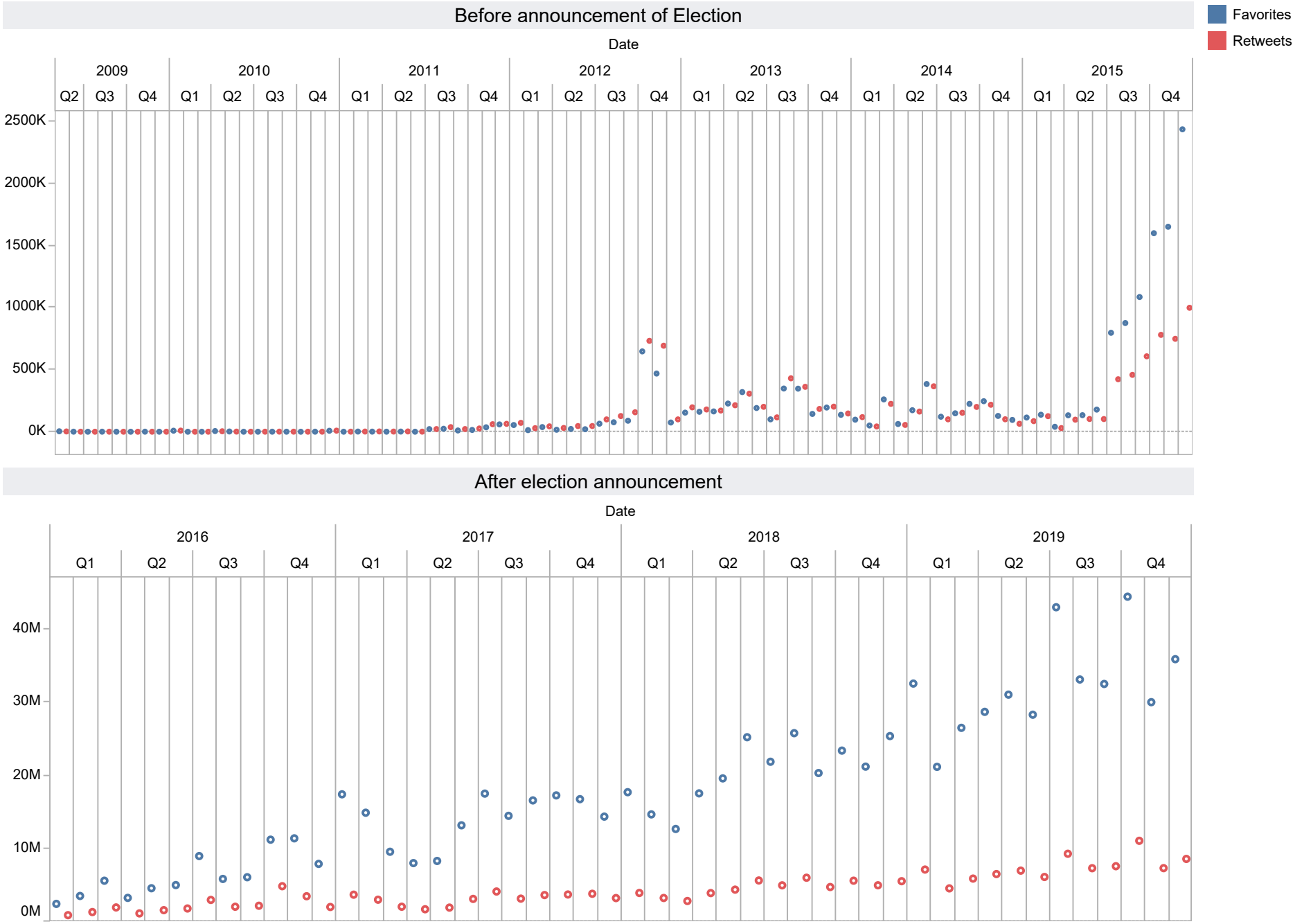Retweets and Favorites Before and After he Announced his Candidacy